

INVOICE



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

Billing Address:

Great American Media
 Attention: Accounts Payable
 1010 Wisconsin Ave. NW
 Ste 800
 Washington, DC 20007

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1780

Invoice #	106590-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/23/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106590
Alt Order #	06852573
Deal #	
Order Flight	09/18/12 - 09/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/17/12 to 09/23/12	1x	-TWTF--				
				Tu	09/18/12	:30	5:41 AM	DSCCNV-12-01-30-H P1.gq	\$600.00		1
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/17/12 to 09/23/12	1x	-TWTF--				
				F	09/21/12	:30	6:30 AM	DSCCNV-12-01-30-H P1.gq	\$1,000.00		1
3	KSNV	Today Show	658a-9am		09/17/12 to 09/23/12	1x	-TWTF--				
				Tu	09/18/12	:30	8:28 AM	DSCCNV-12-01-30-H P1.gq	\$1,500.00		1
4	KSNV	M-F Today Show II	9-10a		09/17/12 to 09/23/12	2x	-TWTF--				
				Tu	09/18/12	:30	9:59 AM	DSCCNV-12-01-30-H P1.gq	\$900.00		1
				W	09/19/12	:30	9:56 AM	DSCCNV-12-01-30-H P1.gq	\$900.00		2
5	KSNV	Today 4th Hour	10am-11am		09/17/12 to 09/23/12	1x	-TWTF--				
				Th	09/20/12	:30	10:51 AM	DSCCNV-12-01-30-H P1.gq	\$450.00		1
6	KSNV	Rachael Ray	11am-12pm		09/17/12 to 09/23/12	1x	-TWTF--				
				Tu	09/18/12	:30	11:28 AM	DSCCNV-12-01-30-H P1.gq	\$325.00		1
7	KSNV	Noon News	12-1230pm		09/17/12 to 09/23/12	1x	-TWTF--				
				W	09/19/12	:30	12:18 PM	DSCCNV-12-01-30-H P1.gq	\$425.00		1
8	KSNV	The Agenda 1230pm	1230-1p		09/17/12 to 09/23/12	1x	-TWTF--				

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	KSNV	The Agenda 1230pm	1230-1p	Th	09/20/12	:30	12:39 PM	DSCCNV-12-01-30-H P199	\$325.00		1
9	KSNV	Days of our Lives	1258p-2pm	to	09/17/12 to 09/23/12	2x	-TWTF--				
	KSNV			Tu	09/18/12	:30	1:59 PM	DSCCNV-12-01-30-H P199	\$425.00		2
	KSNV			F	09/21/12	:30	12:59 PM	DSCCNV-12-01-30-H P199	\$425.00		1
10	KSNV	The Doctors	2pm-3pm	to	09/17/12 to 09/23/12	1x	-TWTF--				
	KSNV			Tu	09/18/12	:30	2:56 PM	DSCCNV-12-01-30-H P199	\$325.00		1
11	KSNV	Dr Phil	3-4p	to	09/17/12 to 09/23/12	2x	-TWTF--				
	KSNV			W	09/19/12	:30	3:43 PM	DSCCNV-12-01-30-H P199	\$450.00		1
	KSNV			F	09/21/12	:30	3:24 PM	DSCCNV-12-01-30-H P199	\$450.00		2
12	KSNV	4PM NEWS (1 hour)	4-5pm	to	09/17/12 to 09/23/12	1x	-TWTF--				
	KSNV			Tu	09/18/12	:30	4:27 PM	DSCCNV-12-01-30-H P199	\$700.00		1
13	KSNV	4PM NEWS (1 hour)	4-5pm	to	09/17/12 to 09/23/12	2x	-TWTF--				
	KSNV			Tu	09/18/12	:30	4:56 PM	DSCCNV-12-01-30-H P199	\$700.00		1
	KSNV			W	09/19/12	:30	4:45 PM	DSCCNV-12-01-30-H P199	\$700.00		2
14	KSNV	M-F Early News	5-630p	to	09/17/12 to 09/23/12	2x	-TWTF--				
	KSNV			W	09/19/12	:30	5:16 PM	DSCCNV-12-01-30-H P199	\$1,200.00		1
	KSNV			F	09/21/12	:30	6:24 PM	DSCCNV-12-01-30-H P199	\$1,200.00		2
15	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm		to	09/17/12 to 09/23/12	2x	-TWTF--				

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	KSNV			09/17/12 to 09/23/12	1x	-TWTF--			DSCCNV-12-01-30-H P199	\$1,300.00		1
				F	09/21/12	:30	7:29 PM					
16	KSNV	Tuesday Prime 10-11pm	10-11pm		to							
	KSNV			09/17/12 to 09/23/12	1x	-T-----			DSCCNV-12-01-30-H P199	\$3,200.00		1
				Tu	09/18/12	:30	10:31 PM					
17	KSNV	Wednesday Prime 9-10pm	9-10pm		to							
	KSNV			09/17/12 to 09/23/12	1x	--W----			DSCCNV-12-01-30-H P199	\$4,000.00		1
				W	09/19/12	:30	9:46 PM					
18	KSNV	Thursday Prime 10-11pm	10-11pm		to							
	KSNV			09/17/12 to 09/23/12	1x	---T---			DSCCNV-12-01-30-H P199	\$3,200.00		1
				Th	09/20/12	:30	10:33 PM					
19	KSNV	M-F News 3 at Eleven	11pm-1135pm		to							
	KSNV			09/17/12 to 09/23/12	1x	-TWTF--			DSCCNV-12-01-30-H P199	\$1,100.00		1
				W	09/19/12	:30	11:34 PM					
20	KSNV	Tonight Show	1135p-1237a		to							
	KSNV			09/17/12 to 09/23/12	1x	-TWTF--			DSCCNV-12-01-30-H P199	\$750.00		1
				Tu	09/18/12	:30	11:47 PM					
22	KSNV	News 3 in Prime	7-10pm		to							
	KSNV			09/17/12 to 09/23/12	1x	-----S			DSCCNV-12-01-30-H P199	\$1,200.00		1
				Su	09/23/12	:30	9:18 PM					
Aired Spots												26

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Gross Total	\$27,750.00
Agency Commission	\$4,162.50
Net Amount Due	\$23,587.50
Payment Terms	30 Days

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